



Bressanone, 18/05/2026

Sustainability Policy

AKI Family Resort Plose

AKI Family Resort Plose is a modern family resort nestled in the impressive alpine landscape of the Plose mountain area above Bressanone. Surrounded by forests, alpine meadows, and breathtaking views of the surrounding mountains, the resort offers a place where nature, relaxation, and shared family experiences take center stage.

The architecture combines contemporary design with natural materials, blending harmoniously into the alpine environment. The resort features 70 spacious family suites, elegant communal areas, a restaurant, a wellness and spa area, as well as a wide range of indoor and outdoor activities for both children and adults. The experience is further enriched by generous play areas and nature-based activities designed to encourage connection, movement, and relaxation.

AKI Family Resort Plose creates space for meaningful family time, mindful relaxation, and unforgettable moments immersed in nature. In addition to a variety of leisure and outdoor activities, the resort offers a holistic wellness concept featuring an exclusive adults-only area, saunas, relaxation rooms, and a yoga pavilion, all designed to promote physical and mental well-being while giving families the opportunity to recharge and experience genuine connection.

Our vision

In harmony with our history and values, at AKI Family Resort Plose we create unique living spaces together with our employees and partners, guided by social justice, economic prosperity, and ecological integrity.

We embrace a pioneering role with the goal of preserving and promoting fair and sustainable ecosystems for future generations. We distinguish ourselves not only through innovation in hospitality, but also through our commitment to the development of the regions and communities that host our properties.

Our commitment

At AKI Family Resort Plose, we are committed to minimizing potential risks while maximizing the positive impacts our business activities may have on the environment and the local



community. To achieve this, we have carried out a comprehensive assessment of our impacts in order to effectively evaluate and manage the risks and opportunities associated with our business decisions.

Based on this approach, we pursue a sustainability strategy aligned with our vision as well as GSTC and EarthCheck standards, ensuring a positive contribution to the ecological and social development of the region in which we operate.

AKI Family Resort Plose is continuously committed to improvement and the pursuit of excellence, adhering to the highest standards and monitoring results through annual benchmarking assessments. Our team works with dedication to minimize environmental impact by implementing a sustainability strategy focused on reducing energy and water consumption, as well as waste production. At the same time, we strive to promote the well-being and health of all the people we interact with.

Our strategic objectives

In managing our business decisions and activities, we continuously seek and promote the most sustainable solutions from environmental, social, and economic perspectives.

We actively contribute to climate change mitigation by optimizing the energy efficiency of our facilities, using renewable energy sources, and continuously reducing our emissions.

We recognize our responsibility in protecting the planet's water resources and therefore work consistently to reduce water consumption and prevent all forms of water pollution.

To further reduce environmental impact, we pay close attention to our purchasing decisions and production processes. We encourage the responsible use of resources, avoid waste, and favor environmentally friendly alternatives in products, packaging, and transportation. At the same time, we support the recovery and enhancement of existing resources and promote local economic networks.

Together with local partners, we develop initiatives aimed at protecting natural ecosystems, helping to preserve their vitality, health, and biodiversity. These efforts are intended to create spaces where humans and animals can coexist in harmony and with mutual respect.

We are equally committed to supporting the well-being and positive development of our local communities while preserving the distinctive identity of the region. We see it as our responsibility to safeguard cultural roots and local traditions, adapting them thoughtfully and innovatively to present and future needs.

We support the recruitment, development, and empowerment of local employees while promoting pay equity, mutual respect, and non-discrimination. These principles are deeply embedded in our corporate culture and people management approach. Furthermore, we



encourage collaboration with local partners and suppliers by prioritizing sustainable, seasonal, and regional products and services that reflect fair trade principles.

Our commitment goes beyond compliance with laws and regulations: we actively strive to adopt and achieve the highest international ESG standards and best practices. Through transparent and conscious communication of our sustainability strategy, our impacts, and our initiatives, we aim to inspire employees, guests, and partners to take meaningful action and work together toward a better future.

Our governance structure

To ensure the effective implementation of our sustainability goals, AKI Family Resort Plose has established an internal governance structure, the Green Team. The team is responsible for implementing our strategic objectives and ESG initiatives, as well as monitoring and evaluating related results.

The Green Team is led by our General Manager, Angelo Maria Russo, who coordinates and oversees all related activities.


Angelo Maria Russo
General Manager
AKI Family Resort Plose